



Introduction to Mia (Mammography Intelligent Assessment)

18 September 2024

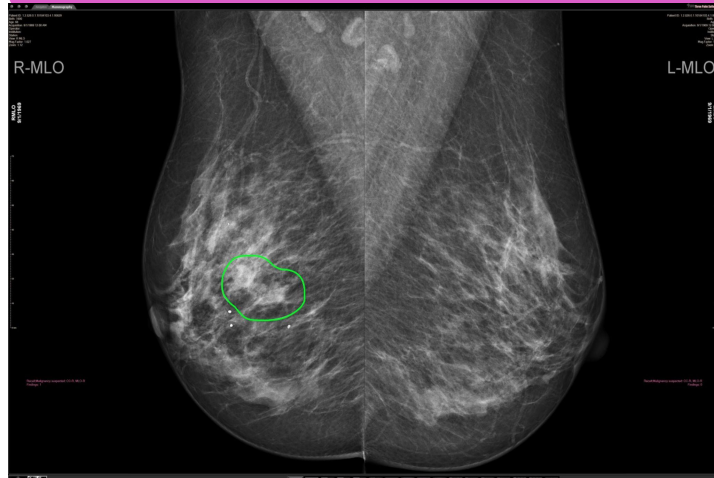
AI will transform breast cancer screening



Mia has been developed to make the same decision as a radiologist

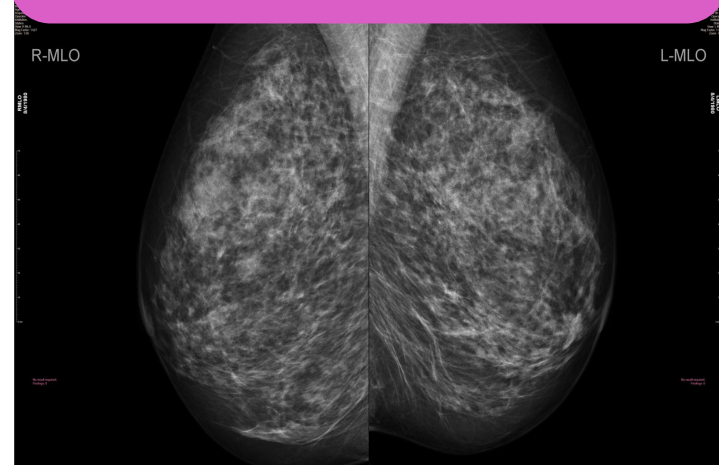
A difficult positive

Doctors missed it. Mia found it.



A difficult negative

Doctors recalled. Mia did not.



Mia is already helping to save lives



As seen in the New York Times and peer reviewed in Nature Medicine,

Mia is finding up to **15% more breast cancers** earlier

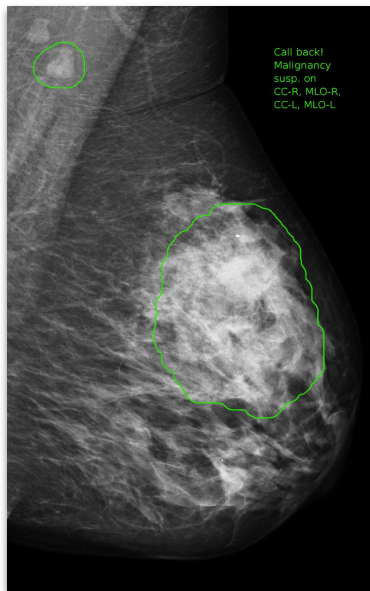
The New York Times



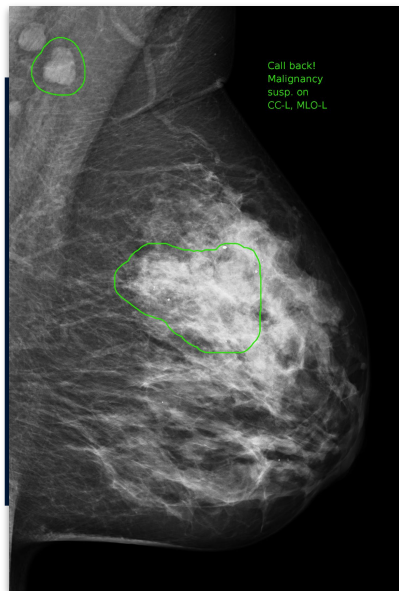
abc NEWS
7 of the biggest medical
breakthroughs in 2023



Mia could have saved this woman's life



2 years before

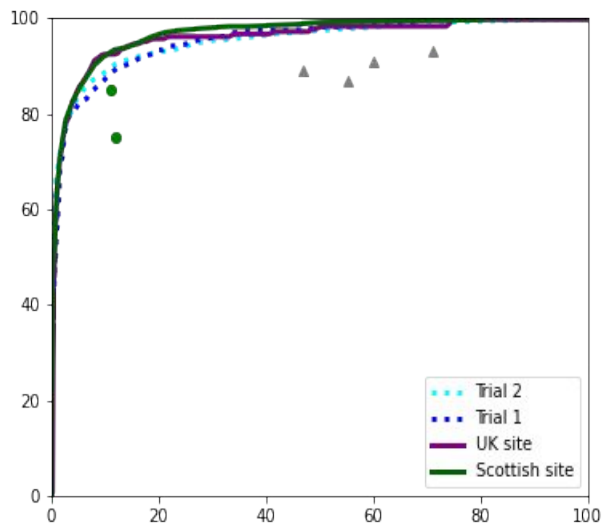


Last screening

This cancer was missed in screening and later **this woman died**

Mia found the cancer on images from **2 years earlier**

Making Mia work for women everywhere



Proven on 600,000 cases across the globe
External validations & live use

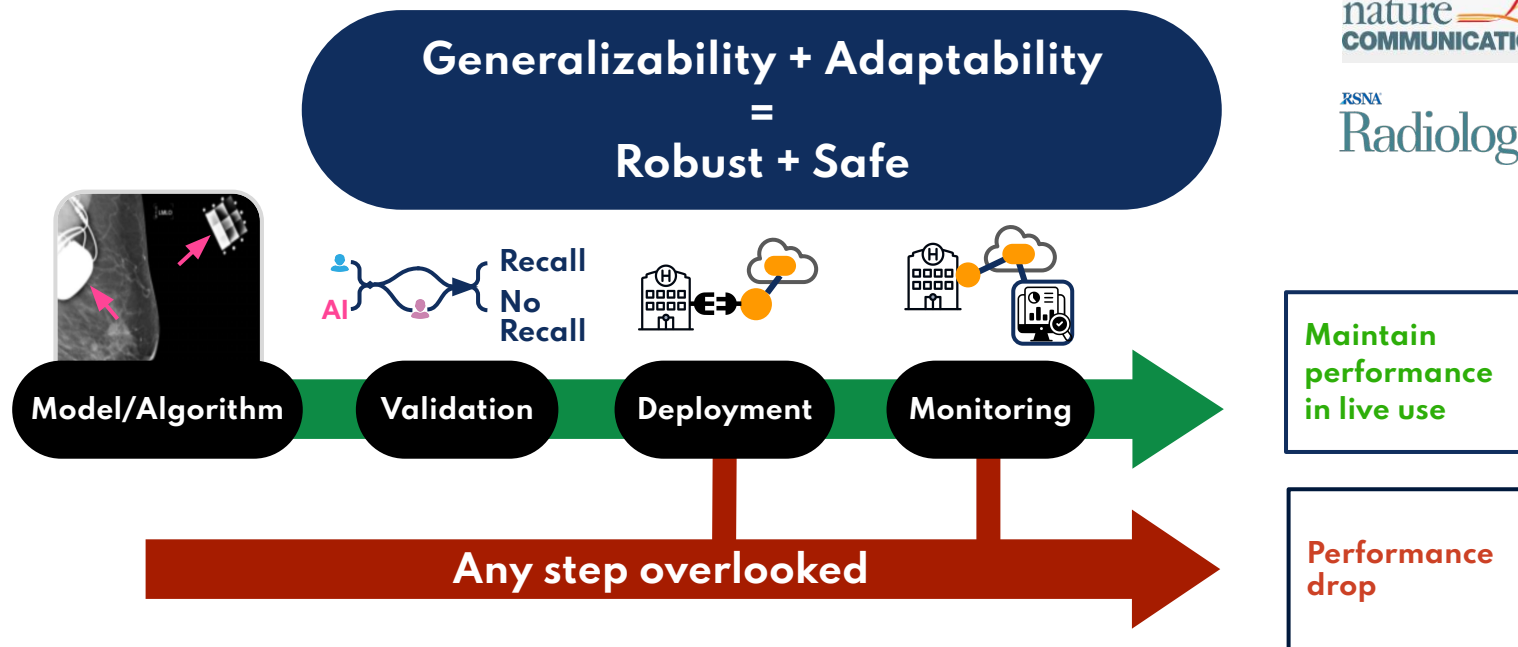


Performance and safety confirmed

Evidence that Mia works well across major ethnic groups with no drop in performance



Success with AI needs more than good models



Meet Barbara, whose cancer was found earlier by Mia

